Automation and Robotics in Thailand October 2019 UPDATE

Djitt Laowattana Executive Advisor





EASTERN ECONOMIC CORRIDOR

THE BEGINNING OF A GREAT LEAP TOWARDS THAILAND 4.0



TAKING THAILAND4.0 INTO ACTION

THAILAND 4.0 POLICY

New economic model aimed at developing & transforming Thailand into a first world country with improved security, prosperity & sustainability under National Strategy 2nd 3rd 4th 1st Mechanization, Mass production, **Cyber Physical** Computer and assembly line, water power, steam

EEC ACT

Putting Thailand 4.0 into action via area-based development

PILLARS OF EEC

- Integrated planning & management in infrastructure investment projects
- Special incentive promotion package
- Amending or suspending laws & regulations to facilitate foreign & domestic investment such as Ease of Doing Business & One-Stop Service

LOCATION OF EEC

- Three provinces chosen to pilot the EEC: Rayong, Chonburi, & Chachoengsao.
- Special Economic Zonces in EEC

INDUSTRIES IN TARGET



INSTITUTIONS FOR EEC

EEC Policy Committee (chaired by PM)

- Set policies & approve area development plans
- Designate promotional zones & privileges

EEC Office (headed by EEC Secretary General: 4 years term)

- Propose plan & policy for area development
- Provide OSS
- Approve license to operate factory or business

electricity

power

automation

Systems

EEC MASTER PLAN 2017-2021



EASTERN ECONOMIC CORRIDOR: FOCUSED PROJECTS AND INVESTMENT PLAN IN 5 YEARS



MAJOR INFRASTRUCTURE PROJECTS



MAJOR INFRASTRUCTURE PROJECTS

U-TAPHAO AIRPORT AND MRO [310,383 MB]



- Increase Cap. of Airport from 3
 - to 15,30,60 M. passengers/year
- MRO / Aviation Industry
- Eastern Airport city

HIGH SPEED TRAIN (HSR) [215,100 MB]



- Link 3 Airports •
- Link Bangkok and EEC area

พ่าเรี ระยะจั

MAPTAPHUT PORT PHASE 3 [10,154 MB]



 Increase capacity of Port +Liquid & Gas 20 MillionTon/Yr

SATTAHIP COMMERCIAL PORT



- Ferry and Cruise Ports
- Container and military port
- Multimodal Transport

LEAMCHABANG PORT PHASE 3 [155,834 MB]



- + Container 7 MillionTEU/Yr
- + Car 1 MillionTEU/Yr
- Increase transporting container by Rail 7% to 30%

DOUBLE-TRACK RAIL [77,276MB]



- Link 3 Sea Ports
- Link with CLMV
- Seamless Operation





ENHANCE 5 EXISTING INDUSTRIES ADD 5 NEW INDUSTRIES



SUSTAINABLE DEVELOPMENT





CONTACT INFORMATION

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Industry 4.0

"Industry 1.0 was the invention of mechanical help,

Industry 2.0 was mass production, pioneered by Henry Ford,

Industry 3.0 brought electronics and control systems to the shop floor

Industry 4.0 is peer-to-peer communication between products, systems and machines." IoT, BigData and Cloud => Smart Manufacturing

Stefan Ferber, Director for business development of the IoT at Bosch Software Innovations

A Cradle of Future Leaders in Robotics

Aida (using Aida motor)

Small press 80T – 650T complete (Whole Panel provided by Rockwell)

Official article in "Metal Forming Magazine" highlighting at FabTech Nov, 2019 100% standardization on Rockwell

~ In addition to the press lines, other Aida servo technology on display included its exclusive Allen-Bradley based servo press control for machines in capacities from 315 to 3500 tons. At Aida's booth, the control demonstrated several servo press stroke-motion profiles in real-time on a virtual press.

Aida-America: www.aida-global.com





values least for toon of servo-drive advantages, as *MetalForming* offers in this at METroundup of some of what was on display in Atlanta.





SCALABLE ANALYTICS

VARYING DEGREES OF HUMAN INTERACTION.



Source: Gartner + Rockwell Automation





^{13 of 88} (ดความสามารถในการแข่งขัน ปี 2019:อุตสาหกรรมระบบอัตโนมัติและหุ่นยนต์



Thailand 2019

- ไทยมี GAP กับประเทศผู้นำมากที่สุด คือ ด้าน Future Prospect โดยเฉพาะตัวชี้วัดที่ได้มา จากผลการสำรวจ ส่วนด้านที่ไทยมี GAP กับ ประเทศผู้นำน้อยที่สุด คือ ด้าน Sustainability
- ส่วน GAP ระหว่างไทยกับประเทศคู่แข่งที่ สำคัญ พบว่า ไทยยังคงทำคะแนนได้น้อยกว่า ในทุก ๆ ด้าน โดยที่ด้านที่ไทยมี GAP กับ คู่แข่งมากที่สุด คือ ด้าน Business
 Environment & Strategy ส่วนด้านที่ไทย มี GAP กับประเทศคู่แข่งน้อยที่สุด คือ ด้าน
 Sustainability

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13

หน้า 17

Import and Export : Automatic Parts/Machines

Import 266,000 MB annually Continuously increases

Import Value of industry overview



The three highest demand

- 1) Conveyor system
- 2) CNCs, Robots, ASRS
- 3) High Precision Machines

Export 134,000 MB annually Slightly increases Export Value of industry overview: Simple Packaging Machines



Thailand Is 132,000 MB deficit has balance of trade . When combining with plans of increasing industrial productivity, the figure becomes **200,000 MB** annually.

Status of manufacturing industries in Thailand

Marginal usage of robotics and automation in manufacturing industry in Thailand. There is a high opportunity (85%) to transform



Status of manufacturing industries in Thailand

50% of industry in Thailand is ready to adapt their manufacturing process to use robotics/automation within 1-3 years

- Majority of Large companies are ready to change in 1-3 years.
- Majority of Medium companies are ready to change in 3-5 years.
- Majority of Small companies are ready to change in later than 5 years.



Source- from the survey on 94 entrepreneurs, Strategy for improving competency of Thai industry with manufacturing automation system (2015)

Supply Chain in Automation and Robotics



Primary Mechanism for Development of Robotics Cluster

1) Demand Driven (Incentive)

Create the demand of using robots and automation (50% DTD)

2) Enhance Competitiveness

- Reduce cost of local manufactureres
- Import tax restructuring: reduce import tax of spare parts to the same level as products (0%)

Automation Buyers

Automation Service Provider (System Integrator : SI)

> Automation Supplier

Outcome

- Industry in Thailand increase productivity
- Local robot manufactuters are able to be a technology owners and brand owners
- Local investment resulting in business expansion

3) Technology Capability Enhancement Center of Excellence (CORE)

Technology transfer mechanism 1. Certify technology 2. HR Development 3. Consultant/ Technology Transfer 4 Industrial prototypes

Measure for Development of Robotics Cluster - Summary









e-F@ctory promotion plan to government



C Mitsubishi Electric Corporation





e-F@ctory promotion plan to specific industry





Confidential

Mitsubishi – Burapa University in Industry 4.0



Investment Promotion in Robot and Automation Industry



Investment Promotion in Robot and Automation Supply Side



| Types of Promoted Business | Exempted from income tax * |
|---|-----------------------------------|
| Engineering design | 8 years (without financial limit) |
| Manufacture machinery/automation equipment with engineering design (with designing and controlling processes by computer) | 8 years |
| Manufacture machinery/automation equipment with engineering design (with Automation System Integration) + design the controlling system by COMputer) | 8 years (without financial limit) |
| Robot or Automation Equipment or Parts Assembling | 5 years |

* In addition to the income tax, income, machinery and raw material import duty will be exempted for export, including

rights and benefits not related to tax, such as possession of land, visa and work permit

Investment Promotion in Robot and Automation Supply Side (Continued)



Allies



Center of

Contact Information

Robotics

Excellence

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SI Development plan 2018-2021



CoRE Network



- 1. Thai-German Institute (Network Chairman)
- 2. Electrical and Electronics Institute
- 3. Chulalongkorn University
- 4. Institute of Field Robotics (FIBO)
- 5. Khon Kaen University
- 6. King Mongkut's University of Technology North Bangkok
- 7. Chiang Mai University
- 8. Mahidol University
- 9. King Mongkut's Institute of Technology Ladkrabang
- 10. Rajamangala University of Technology Isan Khon Kaen Campus
- 11. Rajamangala University of Technology Lanna
- 12. Prince of Songkla University
- 13. Panyapiwat Institute of Management
- 14. Thai-Japan Promotion Association
- 15. National Metal and Materials Technology Center (MTEC)



Investment: Sia San, UBTECH, Nachi, Yasukawa, ABB, KUKA





+ Ministry of Industry with Embassy of Japan: Distance Cooperation between Japanese Universities and Thai Investors (Flex Campus) + Thai – German Cooperation in Labor Development for 4.0 Industries / Develop Research and Innovation Policies for Targeted Industries









Dr. Laowattana's technological expertise is primarily in fundamental and applied areas of Robotics and Industry 4.0. His professional contribution also covers Artificial Intelligence and Investment Strategy for Digital Transformation. He was awarded an honor with his B.Eng. from King Mongkut's University of Technology Thonburi (KMUTT). Under the Monbusho Program, he received a certificate in Precision Mechanics and Robotics at Kyoto University. He subsequently obtained his PhD. in 1994 from Carnegie Mellon University, USA under financial support from the Fulbright Fellowship Program and the AT&T Advanced Research Program. In 1996, he also received a certificate in Management of Technology from Massachusetts Institute of Technology (MIT) USA. He holds two US patents for robotic devices. He is the founding director of the Institute of Field Robotics Development (FIBO) where more than 150 robotics prototypes were built. He also founded and was the first President of Thai Robotics Society (TRS). He is now serving as Chairman of Strategy Committee and board member of TOT, the largest telecom public company. In addition, he is recently appointed by Prime Minister a member of the Digital Economy Board and a Working Committee for Supercluster of Robotics Industry. Other board responsibility were Government Saving Bank and KrungThai Computer Co., Ltd. He is a Technical Committee at the Thai Stock Exchange. He was director of Hard disk Cluster Program at National Science and Technology Development Agency (NSTDA). His responsibility was to strengthen hard disk industry in Thailand by formulating critical collaborative networks in the areas of R&D, HRD and Supply Chain Development among professionals from 30 national universities/laboratories and four multi-national companies, producing one of the highest annual turnover of 500 billions baht. He was acclaimed "Father of Thai Robotics" by representatives of both public and private sectors in Thailand.

Presently, his role and responsibility as Executive Advisor for EEC: Eastern Economic Corridor covers investment strategy and human resource development for the 10 new S- Curve industries.



